

FXMIRROR

3D VIRTUAL FITTING SOLUTION

MAIN FEATURES



Easily Change In and Out of Clothes

Measure the customer's body dimensions in real time and switch from one piece to another instant 3D virtual fitting without the hassle of waiting for a fitting room



Detailed Information of Selected Items

Offer essential item information, such as, price, color and available stock in one central location



Capture and Share Over Social Media

Capture and share the latest fashion trends or fit comparisons with your friends and family via social media



Advertisement Features

Utilize FXMirror to display your digital lookbook or as an advertisement display while in standby mode



Secure Payment Solution

Provide fast and safe mobile payment solutions

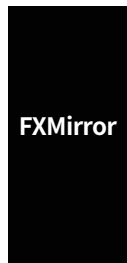


Intuitive Database Production and Management Software

With just two simple front and back photos of inventory items, FXMirror's Cloth Authoring Tool creates photo-realistic 3D images within 10 minutes (compared to 3-5 hours for competitors)



SYSTEM LINEUP



- Realistic 3D virtual fitting
- Provide immediate fitting and style suggestions with new item advertisements and mix & match smart coordination
- Easy to browse items and check the detailed information using the tablet controller
- Integrate the online, mobile and offline virtual fitting solution into one platform through FIT'N SHOP
- Share fitting results via SNS
- Easily integrated with a existing in-store advertising system

- **Hardware**
- 55" (Kids)/65"/75" Display
- PC
- Kinect Camera
- Tablet with stand
- WiFi Router

- **Software**
- Virtual Fitting Solution
- CAT (Cloth Authoring Tool)
- Tablet Controller App



CONTACT

Please feel free to contact us for more information. A price list and quote available upon request.

Hakdong-ro 46 gil, Nonhyun-Dong 25, Gangnam-gu, Seoul

Email fxmirror@fxgear.net

Head Quarter +82.2.514.9850

US Office +1.213.603.9277

@FXMirror3D

@FXMirror3D

facebook.com/fxmirror3d

FXGear
www.FXGear.net



The World's First O2O Virtual Fitting Solution

Bridging the gap between the online and offline retail experience through virtual fitting platform



FXGear



ONLINE STORE



MOBILE

3D Virtual Fitting Service and Shopping Mall in One App

Through FIT'N SHOP, shoppers can easily mix-and-match trendy items from various fashion brands featuring our 3D virtual fitting solution, which enables users to both create accurate personal avatars (using their own photo and body measurements) and import body data from FXMirror to make purchases from anywhere

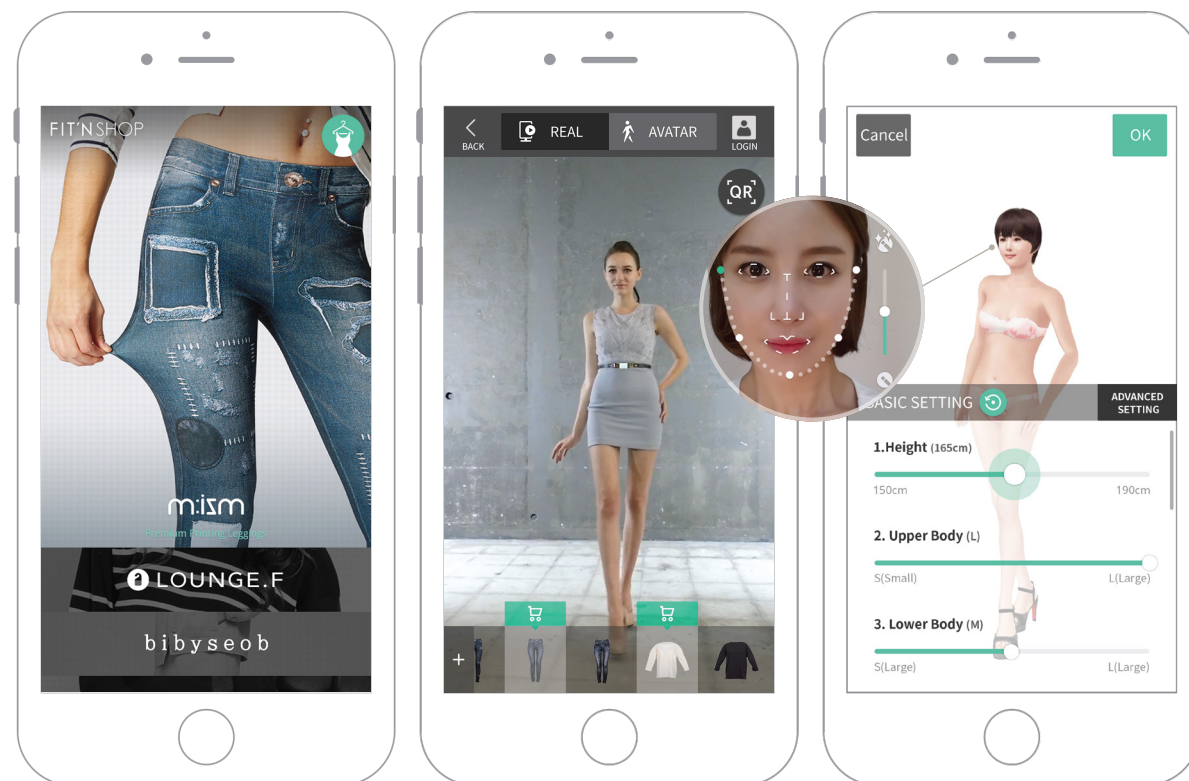
Integrated platform via mobile app

OFFLINE STORE



Real Time 3D Virtual Fitting

Provide real time 3D virtual fitting service based on accurate body measurement
Share virtual fitting results via social media
Save and export the body measurements and fitting results to FIT'N SHOP
Fast and convenient way to browse the item and to check detailed information

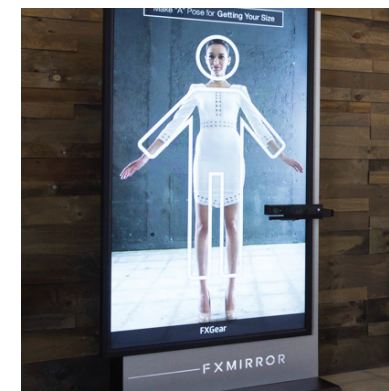


Real Fitting
based on the measurement data
from FXMirror

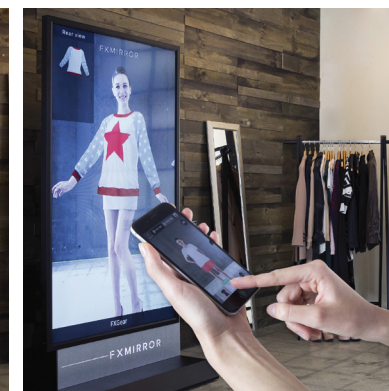
- Connects online shopping mall
to customers visiting the store

Avatar Fitting
based on a personalized data

- Generates a 3D Avatar
using a front view profile photo instantly
- Avatar's body size is adjustable



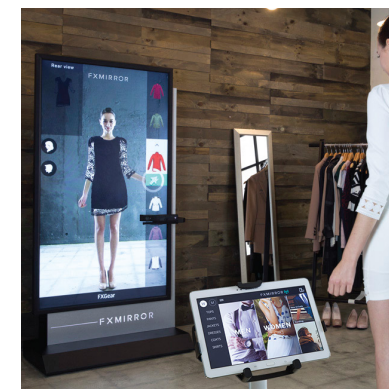
Automatic and accurate
body measurements
for all body sizes



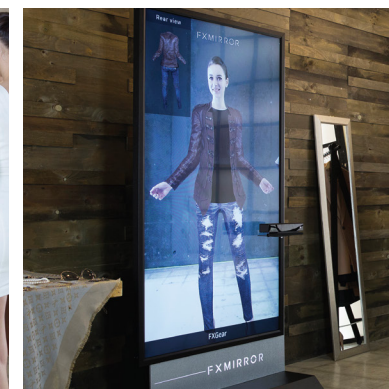
Instantly share your FXMirror
experience with FIT'N SHOP



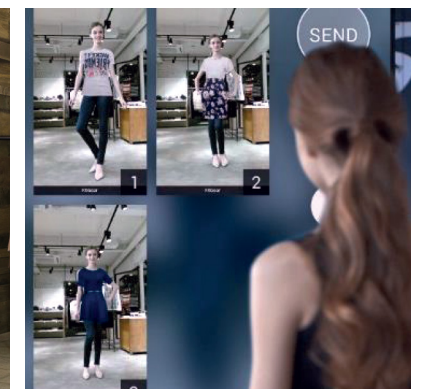
Immediately presents
realistic 3D virtual fitting
in synch with body movements



Intuitively browse and try on
shop inventory using simple hand motions
or the included tablet



Layer items and try out
multiple style combinations



COMPARE, SHARE and PRINT
your virtual fitting results

BENEFITS

BRANDS & RETAILERS	Increase Brand Awareness	Innovative Marketing Solution	Customer Preferences & Shopping Propensity Data Management	Optimized Touch Points with the Customers
--------------------------	-----------------------------	----------------------------------	--	---

CUSTOMERS	Remarkable Customer Experience	Fast & Convenient Fitting for All Body Sizes	Smart Comparison & Easy Sharing	Integrated platform via mobile app
-----------	-----------------------------------	--	------------------------------------	---------------------------------------